

Abstract

The research was to survey opinions of directors/employers towards job performance of Mahidol graduate alumni from the academic year 2004. The target groups, total of 802 current directors/employers of the alumni, were given air-mailed questionnaires created by the researchers. The data were collected from returned airmails of the questionnaires and analyzed by statistical and content analyses illustrating percentage, mean and standard deviation.

The research showed that 610 subjects out of 802 mailed back the questionnaires, calculated as 76.06% of the total. It was found that the highest level of job performance satisfaction from directors/employers was calculated as 59.67%, high level as 36.40%, and middle level – should be improved as 3.93%.

Job performance satisfaction from directors/employers is demonstrated as followed:

Doctoral degree alumni--directors/employers showed highest level of satisfaction in all aspects surveyed.

Master's degree and diploma alumni-- directors/employers showed highest level of satisfaction regarding virtue and morality aspects and high level of satisfaction regarding academic proficiency and self-governing skills as well as human relation skills.

Comments showed that directors/employers consider Mahidol graduate alumni as having good academic proficiency, being able to apply the knowledge gained for their job well, having appropriate virtue and morality, being able to cooperate well with other people, having good self-governing and human relation skills, and well behave. The comments also suggested that graduate students should be enabled to integrate and renovate their academic expertise with emphases on creativity and problem-solving skills through encouragement of critical and creative thinking. These findings demonstrated that in general, Mahidol graduate alumni are at good to very good level and that Mahidol University should guide graduate students to effective thinking and thought-filled integration by emphasizing creativity and open-mindedness.